

AMBER WHITTINGTON graphic design 910.232.1645

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QUALIFICATIONS

WORK EXPERIENCE

Art Direction, graphic design and production over various applications: magazine, newsprint, litho/digital print, booth display and packaging. Multiple project conception and management including freelance artists and outside vendors. Extensive marketing experience in homebuilder/development, real estate show production and non-profit direct marketing. Extensive use of Macintosh computer including: Adobe Indesign, Illustrator, Photoshop, Acrobat and Quark Xpress.

AWARDS

2006 PICA AWARD - Best of Category - RPI Media - Presentation Folders

2007 PICA AWARD - Special Judges Award - RPI Media - Presentation Folders

EXPERIENCE

RPI MEDIA INC., Wilmington, NC (present employer)

GRAPHIC DESIGNER--Real Estate Shows and *Ideal Living* magazine
(formerly *Living Southern Style Magazine*)

Concept and design various materials for Real Estate Shows (Developer/Homebuilder Clients) including direct mail campaigns, advertisements (print and web), sales newsletters, corporate materials, booth design. In addition, where necessary preflight and review client supplied artwork for magazine and Coordinate with printer vendors as needed.

THE WESTON GROUP, Los Angeles, CA

DESIGNER (Home Builder Clients)

Concept and design for advertisements, invitations, brochures, flyers, price lists and event signage. Assist Art Directors where necessary. Design, compose and set-up multi-collateral presentational photo layouts for award presentations.

SENIOR PRODUCTION ARTIST (Home Builder Clients)

Design and production art (layout through disc mechanical) for various Home Builder clients including: advertisements (newspaper and magazine), brochures, flyers, price lists and floorplans. Assist Production Supervisor, review production schedule and assign daily jobs to artists.





GRIZZARD, INC., Los Angeles, CA

ART PRODUCTION MANAGER/DESIGNER

Manage all production art standards and specifications. Supervise production artist. Design/produce artwork for syndicated programs: Rescue Missions, Salvation Army Custom Accounts. Assist Art Supervisor: coordinate with outside departments and vendors. Assist in the production of special projects: presentation boards, conference materials, office displays.

PRODUCTION ASSISTANT

Assistant to Print Production/Traffic Manager. Responsibilities included art production/versioning for all direct mail packages, writing and processing purchase orders and coordinating printing with vendors. Oversee print production and art schedules in manager's absence.

GANZ INC. Van Nuys, CA Art Director (Giftware)

Oversee all aspects of artwork including product design, packaging, display headers. Maintain consistent design guidelines for all product. Train and supervise department staff. Maintain traffic schedule for all work. Coordinate with outside departments: Product Development, Marketing.

RUSS REID COMPANY Pasadena, CA Graphic Design Coordinator

Design and coordinate the production of agency's Rescue Mission clients (Syndicated Programs). Assistant to Art Director. Maintain art department budget and supply inventory. Interface with traffic, print production and client services to meet deadlines. Establish new and innovative production procedures for direct mail mechanicals (electronic prepress).

GRAPHICS WEST Santa Barbara, CA Art Director

Art design and production of logos, advertisements, letterhead, brochures, packaging, trade displays. Manage and traffic all jobs. Coordinate projects with clients and printers including printing specifications. Train and supervise other artist.

EDUCATION

CALIFORNIA POLYTECHNIC STATE UNIVERSITY San Luis Obispo, California
Bachelor of Science, Applied Art and Design

RICHMOND COLLEGE OF LONDON
American Institute of Foreign Study

CAPE FEAR COMMUNITY COLLEGE Wilmington, NC
Courses in Web Design

INTERESTS

Wilmington Art Association Membership
Jewelry Design, Watercolor Painting, Paper Collage/Multimedia